At the start of the year we decided to skip our traditional poster contest and have a whole year dedicated to exhibitions showcasing the best of the 39,000 posters we received over the last decade. These exhibitions have already started (see below).

Significantly, this plan of action allowed us to properly analyse what we have done previously and what we want to do in the future. So far there is one thing that we can tell you for certain: from now on poster for tomorrow will be a biennale.

Leaving a year between editions will win us valuable time that will transform all our operations: there’ll be more time for better management, more effective preparation, more efficient planning and more detailed, clearer briefs, all of which will lead to an increase in the quality of the poster competition and better organised exhibitions. The extra time will also give us more time to manage and set up more workshops and establish more partnerships both in and outside the design community.

Right now we are fine-tuning our ideas, making hard decisions and finalizing plans. The good news is that our 2020 program will be announced before the end of the year (fingers crossed).

We hope that you’re excited about this as we are!

Speak to you soon,

The poster for tomorrow team.

Exhibitions hold since January 2019:

**France,**
Aix-en-Provence, Couarde Sur Mer, Lille, Lyon, Montreuil, Nantes, Paris, Renouard, Saint Amand les eaux and Saint Etienne

**World**
Argentina, Brazil, Bolivia, Burkina Faso, Canada, Cyprus, Ecuador, United States, Grece, India, Indonesia, Iran, Italy, Morocco, Mexico, Pakistan and Portugal.

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