

SEPTEMBER 15th 2011 - International Democracy Day

4 Tomorrow's new initiative receives funding from UNDEF (The United Nations Democracy Fund).

“Draw me Democracy!” My Voice, Your Vote, Our Future - a new initiative by 4 Tomorrow – is one of the 64 projects selected of more than 3.700 applications in the UNDEF's Fifth Round of Funding.

“Draw me Democracy!” - A campaign for Human Rights, Encouraging Participation in Civic and Democratic Initiatives – will consist of a series of workshops in 12 countries across the world: four in Latin America (Mexico, Bolivia, Ecuador and Colombia), four in Africa (Tunisia, Ghana, Kenya and Botswana), two in Eastern Europe (Georgia and Ukraine) and two in Asia (India and Pakistan).

The main objective of the project is to create awareness and more over build capacity at an individual and institutional level. The campaign aims to reach its objectives by bringing the tools of up-to-date technology and vision to both designers and CSOs with **women's empowerment** as a core priority.

For starters, the project will run one-week workshops on advocacy advertising, social networking and communication. These workshops will be accessible to a large number of participants. One-year follow-ups will then be organized targeting smaller groups of participants in order to consolidate the learning and enlarge the network. Finally, a second round of one-week workshops will take place in four countries, which will be identified according to criteria of urgency and topicality.

4 Tomorrow is extremely proud of the endorsement the United Nations Democracy Fund. No other projects of its kind are currently active in the world. The project has been selected because of its uniqueness, its strong focus on innovation, the youth, its global range and its visual nature, making it easily accessible.

About UNDEF

UNDEF was established by the UN Secretary-General in 2005 as a United Nations General Trust Fund to support democratisation efforts around the world. UNDEF supports projects that strengthen the voice of civil society, promote human rights, and encourage the participation of all groups in democratic processes. The large majority of UNDEF funds go to local civil society organizations - both in the transition and consolidation phases of democratisation.

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About 4 Tomorrow

Founded in 2009, 4 Tomorrow is an independent, non-profit organization based in Paris, whose goal is to foster the capacity to understand and face global social issues through creativity. Poster for tomorrow - 4Tomorrow's main project - is a yearly poster contest based on Human Rights issues. The objective is to encourage people, both in and outside the design community, to make posters to stimulate debate. Each year, a large number of exhibitions are hosted worldwide, all opening on the same day, displaying the 100 best posters entered to the competition. [read more](#)