

# FREE PATRICK ZAKI PRISONER OF CONSCIENCE

## Competition regulations

### Introduction

The call for entries to “**Free Patrick Zaki, prisoner of conscience**”, a special edition of poster design competition organised by 4tomorrow and **Amnesty International Italia, Conversazioni sul futuro, Diffondiamo idee di valore**.

The competition is part of the poster for tomorrow project (special edition).

It aims to promote graphic design as a tool for social change.

Poster for tomorrow requires participants to produce original designs that will be included in an indexed, searchable database for charities to use for free.

Commercial advertising agencies, magazines or institutions which were not partners of the project can also buy the right of using a poster. In these cases, they have to send a detailed description of their use, its periodicity as well as a financial proposal. In these cases, Poster for tomorrow will contact the authors and ask their agreement.

### Regulations

#### Jury

The competition is judged in one phase by a committee of 21 experts, journalists and designers.

#### - Selection committee

This edition selection committee is composed of 21 members of the design, media and social communication specialists.

A full listing of the members is published on our website.

#### - Duties of the jurors and

The selection committee members commit to review all the designs submitted by the participants in an online environment.

The jury chairperson will prepare a written report of the voting results.

No jury member nor member of their immediate family, firm, or design teams (designers that collaborate with them on a regular basis) may compete in the contest.

#### - Entry selection process

The pre-selection committee members will examine all the design submitted by the entrants in an online environment, determine whether

they meet admission requirements and exclude those that do not.

This selection team will shortlist 300 designs, and narrow their selection to 30 posters

They will determine the 30 designs that will make up the exhibition and top 10 will go on billboards in different cities.

#### - Independent moderator

4tomorrow and its staff will act as an independent moderator amongst the jury and the entrants.

4tomorrow will be responsible for:

receiving all submission; receiving written questions from the participants within the competition deadline;

passing the written questions received, without disclosing any names, to the jury chairperson or to a juror appointed by the jury chairperson for answering questions; sending all the questions and the jury's corresponding answers to all entrants within the competition deadline; closing the submissions entry online system by the competition deadline;

compiling a register of all participants and their submissions; making the submissions available for voting operations to the pre-selection committee and to the jury.

4tomorrow and its staff may not act as jurors, nor in the jury panel, neither in the pre-selection committee. Furthermore, 4tomorrow and its staff may not take part in the jury's work in any way.

Submissions will be handled by the organiser directly through an automated online system that prevents the disclosure of participants' identity at all times. 4tomorrow is responsible for deciding how to act regarding technical failures on the submission system that might cause delays in the submission or loss of the entries and will decide whether to include the entries involved in the system failure or not at its own discretion.

To get in contact with 4tomorrow, please see contact information available at [www.posterfortomorrow.org](http://www.posterfortomorrow.org)

#### Time frame

The call for entries opens on January the 8th, 2021 at 5:59 PM Paris time.

From that date it will be possible to submit entries through poster for tomorrow's website. The closing time for submissions is on January 28th 2021 at 12: PM (Paris time).

#### The Brief

Read the last page of this regulations file.

## **Entries**

### **- Entry specifications**

An entry to the competition consists of a portrait format poster addressing the proposed creative brief. Posters may be designed by a single author or by a team.

Designs submitted to the contest must be original artworks that are previously unpublished.

The designs must consist entirely of the authors' own work and must not include any copyrighted material. Participants may submit up to 6 different posters.

Designs must be presented in vertical format. Landscape (horizontal) format entries will not be considered valid for the competition.

Designs must not contain any logos, from 4tomorrow, poster for tomorrow or any of our partner charities or institutions.

Designs shall be anonymous during the judging process, therefore they must not be signed by the author or bear any other distinguishing marks.

### **- Technical requirements**

To enter, participants are asked to register to poster for tomorrow's website and submit their entries through the website form.

Entries must be submitted as JPG files of 2953x4134 pixels at a resolution of 150DPI, (corresponding to 50x70 cm in printed size) saved in RGB colour space.

### **- Entry validity**

Any valid entry from an eligible participant received within the competition time frame will be submitted to the jury for judging. A valid entry is one that matches all the requirements as specified in articles 4.A and 4.B

Entries that are not relevant to the brief, or do not match the requirements as specified in articles 4.A and 4.B, might be excluded from the competition at the discretion of the jury.

### **- Exceptions to entry validity**

Designs received after January 28th 2021 at

12:00 AM (Paris time) will be ineligible for the competition, except if the deadline is officially postponed.

If the submission has been delayed by a technical failure on poster for tomorrow's website, the independent moderator will decide whether to accept or not the entry at its own discretion.

### **Awards**

poster for tomorrow will not award any monetary prizes.

poster for tomorrow will reward the best 30 designs (selected by the jury) by including them in different side-bar exhibitions, as part of an event called "Paris Poster Biennale", that will be held in a series of cities around the world.

### **Copyright**

By submitting an entry, participants automatically agree to publish their designs through a Creative Commons Attribution-Share Alike 3.0 license.

The legal details of this license are available at Creative Commons website.

Designers retain full ownership of their entry. Participants grant 4tomorrow an irrevocable, perpetual, non-exclusive, transferable, royalty-free, worldwide license to use, copy, exhibit, publicly display and distribute their submitted entry in any form and for any activity connected to the poster for tomorrow project and its related activities. These might include, but are not limited to, culture and arts promotion activities, social activism campaigning, educational material, fundraising campaigns.

Uses of the entered designs outside the poster for tomorrow project and its related activities must be approved by its author in written form, and can be subject to a fee or a royalty, as agreed with the designer.

Designers are guaranteed the right to be credited every time their entry is published or displayed.

### **NOTE**

These regulations may change. Please be sure to download the latest version from our website at [www.posterfortomorrow.org](http://www.posterfortomorrow.org)

## Poster for tomorrow special edition - Call for Entires - Free Patrick Zaki



The call for entries to “**Free Patrick Zaki, prisoner of conscience**”, a special edition of **Poster For Tomorrow**, will be open **from 8 to 28 January**. The competition is organised by **Amnesty International Italia, Conversazioni sul futuro, Diffondiamo idee di valore** in collaboration with **Alma Mater Studiorum - University of Bologna, Articolo 21 Association, Human Rights Festival** and with the support of numerous public administrations and other partners. The aim of the contest is to join the women and men across the globe who are calling for **the immediate release of the Egyptian student Patrick Zaki**, who has been detained in prison as a prisoner of conscience for about a year, due to his work for human rights and for his political opinions expressed on social media. The ten best posters, selected by our jury team, will be printed and posted between 7 and 8 February (the anniversary of his detainment and confirmation of his arrest), in the cities, public and private spaces that will join the initiative.

### THE APPEAL

On 7 February 2020 Patrick Zaki, an Egyptian postgraduate student of the Gemma (Master Erasmus Mundus on “Women’s and Gender Studies”) at the University of Bologna, was stopped at Cairo International Airport just after landing with a flight from Italy. After several hours of forced disappearance he reappeared the following day in front of the public prosecutor’s office of Mansoura for the confirmation of his arrest.

The arrest warrant contains allegations of being a threat to national security, incitement to illegal protest, subversion, spreading false news and terrorism propaganda. After exhausting postponements the first two hearings of the trial were held in July. In the second, on Sunday 26 July, the young student, who had visibly lost weight, finally met his lawyers for the first time since his arrest on 7 March.

On 25 August, once again the first time since March, he saw his mother for a short conversation. On 7 December the judge of the third section of the antiterrorism court in Cairo extended his pre-trial detention for 45 days.

On 19 December Patrick met his mother again at the Tora Prison. “I am physically and mentally exhausted. I can’t deal with being in here anymore. At every stage of the academic year I’m getting increasingly depressed by being here instead of being with my friends in Bologna”, he told her. Over the past few months the family has received only two short letters out of the at least 20 that Patrick has written and sent.

We believe that Patrick Zaki is a prisoner of conscience, held exclusively due to his work for human rights and due to the political opinions expressed on social media. **We dedicate this initiative to all prisoners of conscience who have been kidnapped, tortured, disappeared and detained unlawfully. And to all those young women and men who travel the world to study, research, share and build a better society.**